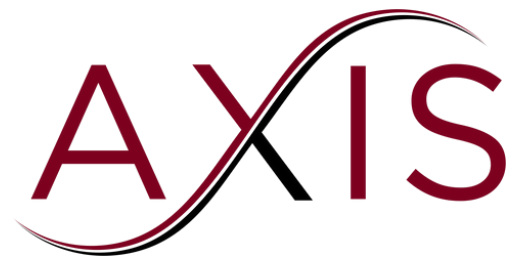




AXIS

2023

**LEADERSHIP
FORUM
SPONSORSHIP
PACKAGE**



PROUDLY PRESENTS OUR SECOND ANNUAL:
AXIS CONNECTS LEADERSHIP FORUM
- BUILDING BRIDGES, POWERING POSSIBILITY

November 7th, 2023



The second annual Axis Connects Leadership Forum is a highly engaging and interactive one-day summit focused on building community, and offering professional development opportunities and resources to women and men at various career stages. Attendees can expect high caliber speakers, compelling discussions with some of Canada's top executive leaders and an end of day networking reception.

Axis Connects is a Calgary-based, nonprofit organization dedicated to advancing gender diversity in leadership. Our focus is on driving connection and collaboration, championing leading female and male role models, and providing a foundation of support to future leaders.

The 2023 Women's Leadership Forum will be held at the Calgary TELUS Convention Centre.

Presenting Partner \$50,000

- 20 Gold-level tickets (2 tables) to the forum with priority seating and speaker meet and greet
- Speaking opportunity/Introduction of the Keynote Speaker
- Recognition as the Presenting Partner with priority brand activations
- First priority registration
- Premium logo displayed on sponsor screen and event signage
- Save-the-Date invite logo recognition (distribution reach 10,000+)
- Logo on Axis Connects website and communication for a 1 year period
- Presenting Partner recognition for one Career Development Dialogue session
- Presenting Partner recognition for one Lunch with a Leader event
- 20% discount promo for corporate staff and client registrants
- Opportunity to participate/host a breakout session as part of the Leadership Forum

Forum Sponsor \$40,000

- 10 Gold level tickets to the forum with preferred seating and speaker meet and greet
- Recognition as the Forum sponsor with premium brand activations
- Priority registration
- Premium logo displayed on sponsor screen and event signage
- Save-the-Date invite (distribution 10,000+)
- Logo on Axis Connects website and communication for a 1 year period
- Sponsorship recognition for event marketing
- 20% discount promo for corporate staff and client registrants
- Opportunity to participate/host a breakout session as part of the Leadership Forum

Lunch Sponsor \$20,000

- 10 Gold level tickets to the forum with preferred seating and speaker meet and greet
- Recognition as the Presenting sponsor with priority brand activations
- First priority registration
- Introduction speaking opportunity
- Premium logo displayed on sponsor screen and event signage
- Save-the-Date invite (distribution 10,000+)
- Logo on Axis Connects website and communication for a 1 year period
- Sponsorship recognition for event marketing
 - 20% discount promo code for additional tickets for staff and/or clients

Speaker Sponsor \$15,000

- 5 Gold level tickets to the forum with preferred seating and speaker meet and greet
- Recognition as the Lunch sponsor at the event
- Priority registration
- Prominent logo displayed on sponsor screen and event signage
- Save-the-Date invite logo recognition (distribution 10,000+)
- Logo on Axis Connects website and communication for a 1 year period
- Sponsorship recognition for event marketing

Reception Sponsor \$15,000

- Gold level tickets to the forum with preferred seating and speaker meet and greet
- Recognition as the Reception sponsor at the event
- Priority registration
- Prominent logo displayed on sponsor screen and event signage
- Save-the-Date invite logo recognition (distribution 10,000+)
- Logo on Axis Connects website and communication for a 1 year period
- Sponsorship recognition for event marketing

Media Sponsor \$7,500

- 4 Gold level tickets to the forum with preferred seating and speaker meet and greet
- Recognition as a Media Sponsor at the event
- Priority registration
- Logo displayed on sponsor screen and event signage
- Save-the-Date invite logo recognition (distribution 10,000+)
- Logo on Axis Connects website and communication for a 1 year period

Gold Table Sponsor \$10,000

- 10 Gold Level tickets (1 table) to the forum with preferred seating and speaker meet and greet
- Recognition as a GOLD sponsor at the event
- Priority registration
- Logo displayed on sponsor screen and event signage
- Save-the-Date invite logo recognition(distribution 10,000+)
- Logo on Axis Connects website and communication for a 1 year period
- Sponsorship recognition for event marketing

Corporate Table \$5000

- 10 tickets (1 table) to the forum with preferred seating at a discounted rate
- Priority seating and registration