## FOR IMMEDIATE RELEASE

## Calgary Influential Women in Business Awards (CIWB) Announces 2024 Honourees

Calgary, AB - March 8, 2024 - The Calgary Influential Women in Business (CIWB) Awards proudly announces the exceptional honourees for 2024, recognizing outstanding leaders who have made significant contributions to Calgary's business community. These recipients will be recognized and celebrated at the CIWB Awards Gala on April 12, 2024 at the Telus Convention Centre.

The CIWB Awards, now in its fifth year, continues to highlight the achievements of women leaders and their allies, fostering a culture of inclusion and empowerment in Calgary's corporate landscape. The 2024 CIWB Award winners are as follows:

- Lifetime Achievement: Lorraine Mitchelmore, formerly President and Country Chair/EVP Shell Canada, now serving as an Independent Director for several organizations, including Suncor, BMO, AIMCo, Cheniere Energy, Shell, Catalyst, and Trans Mountain.
- Male Champion: **Bryan de Lottinville**, Founder and Chief Evangelist of Benevity.
- Large Enterprise: **Doreen Cole**, EVP of Downstream at Cenovus.
- Small/Medium Enterprise: Jennifer Massig, CEO of Magna Engineering Services.
- Professional Services: Alicia Quesnel, Managing Partner at BDP LLP.
- Social Enterprise: **Wendy Beauchesn**e, CEO of Alberta Cancer Foundation.

"We are delighted to honour these exceptional individuals whose remarkable leadership not only propels Calgary's business community forward but also champions the advancement of women and diversity. The proceeds from the CIWB Awards directly contribute to Axis Connects, a non-profit committed to empowering women professionals into pivotal decision-making roles" said Heather Culbert, co-founder of Axis Connects.

The event promises to be an inspiring evening, bringing together leaders, influencers, and advocates committed to driving positive change in Calgary and beyond. For more information about the Calgary Influential Women in Business Awards or to inquire about sponsorship opportunities, please visit: <a href="https://www.ciwbawards.com">www.ciwbawards.com</a>. Award honourees are available for interview, Award Honourees' bios and the full list of 2023 CIWB Selection Committee members are available upon request.

Media inquiries and interview requests can be directed to: Amber Griffith Executive Director, Axis Connects amber@axisconnects.com

## **About Axis Connects**

Axis Connects is changing leadership. From the c-suite to the boardroom, we support and accelerate the advancement and recognition of gender diversity throughout our business community. We believe that gender diversity at the leadership table matters. Through Axis Connects' programs, workshops, networks, and events, we support women in their journey towards leadership positions and professional potential. <a href="https://www.axisconnects.com">www.axisconnects.com</a>

## About the Calgary Influential Women in Business (CIWB) Awards

The Calgary Influential Women in Business (CIWB) Awards recognize the incredible business leaders advancing women and diverse professionals in Calgary. Honourees were chosen based on their professional accomplishments, advocating for advancing women, influence, and business community involvement. The CIWB Awards recognizes five outstanding female business leaders and one male champion for women in Calgary and celebrates their accomplishments. <a href="https://www.ciwbawards.com">www.ciwbawards.com</a>.